

PRIX ARDENT – 8th EDITION – SELECTION PROCESS

1. THE 2025 CALENDAR



15 September 2025 : Opening of the application platform



26 Octobre 2025 : Closing of applications at 23.59



From 27 October to 30 November 2025 : File analysis stage



1 December 2025 : Opening of public votes



7 December 2025 : Closing of public votes



January 2025 : Day of winner selection by the jury



January 2025 : Winners announced

2. PRACTICAL TERMS AND CONDITIONS

2.1 Registration platform

- The applications must be submitted via the appropriate registration platform, namely: www.ardent-group.com/en/prix-ardent.
- The platform will open on 15 September and close on 26 October 2025 at 23:59. Registrations will be definitively closed.

22 Pre-selection of nonprofit organizations

- All applications will be checked by an external expert several times.
- Nonprofit organizations that do not meet the conditions or selection criteria specified in the regulations will automatically be rejected without the need for explanation.

23 Public vote

- The nonprofit organizations whose applications are eligible for pre-selection, will be notified by email. It is the responsibility of the nonprofit organization to ensure that emails from the Ardent Awards do not end up in junk mail. Their nomination will also be published on the Ardent Awards Facebook page.
- The practical terms and conditions with the link to the voting platform will be sent to the pre-selected nonprofit organizations by email. They will also be published on the Ardent Awards Facebook page.
- In order to be fair, the public will have to vote for 5 nonprofit organizations; 1 project from a nonprofit organization in each category.
- At the end, five projects will be selected in each category

24 Selection of the winning nonprofit organizations

2.4.1 External expert

- The applications will be studied in depth by an external expert. They will be subject to an exhaustive analysis in terms of eligibility criteria. Applications that do not meet the conditions specified in the rules will be rejected without the need for explanation.
- The initiators of the selected projects will be notified by email.

2.4.2 Internal or external jury

- For the “Childhood” category, the winner will be elected by Ardent Group staff via an internal voting system on the same day as the jury selection for the other categories.
- For the other categories, the applications of the nominees will be examined by an external jury. This will be made up of independent professionals with recognized expertise in each category to guarantee the quality of judging and impartiality under the supervision of the external expert.
- The jury is obligated to keep complete confidentiality before and during the selection of the winners. No discussion will be allowed between the jury and the nominees. The jury’s decisions are not subject to any appeal or challenge.
- The selection will be made based on a predefined evaluation grid with a precise point system to ensure objectivity. For each prize category, the project that best fulfills the selection criteria set out will be chosen as the winner.

3. WINNERS ANNOUNCEMENT

- The 20 shortlisted nonprofit organizations — nominees will each win an incentive prize of €1,250 for their general mission.
- The winning nonprofit organizations will receive €10,000 in support for the project selected by the jury. The winners will be announced during the Awards ceremony in January.

Good luck everyone !